

ENCHANTMENT GROUP OPENS NEW SEVEN CANYONS CLUBHOUSE IN SEDONA

Memberships Offer Exclusive Access to Fitness Facility, Lap Pool, Tennis and Restaurant

SEDONA, Ariz (May 5, 2015) – Enchantment Group announced the recent opening of the Clubhouse at Seven Canyons, a private golf club located at the foot of Long Canyon in Sedona’s red rock country. With a premier fitness facility, lap pool, spacious locker rooms and a gastropub-themed restaurant and bar, Seven Canyons clubhouse is primed to become the new social venue for the greater Verde Valley area.

The completion of the clubhouse, under construction for just under a year, provides members with 14,000 square feet of space overlooking the Tom Weiskopf-designed 18-hole course, surrounded by red rock canyons and national forest.

A variety of memberships are available for non-golfers, but for those who wish to enjoy the club’s many exclusive amenities and services, a social membership is the perfect opportunity to work out, relax and socialize with family, friends and fellow club members in a stunning environment just off Dry Creek Road.

The design of the new clubhouse, by Douglas Fredrikson Architects, has a rustic, casually elegant feel with materials such as native stone, antique wood beams and floors, distressed leather and oxidized steel. An entry courtyard, patios and large windows bring the outdoors in, enveloping members with views of the beautiful red rock canyons and golf course.

The Performance Health Center, sporting one wall of windows overlooking the greens and canyon, helps members upgrade their performance through strength and conditioning training. The spacious room with rubber floor sports top-of-the-line equipment including Keiser pneumatic strength machines and spinning bikes, Woodway treadmills, Powerblock dumbbells and Power Plate vibration platforms. Certified fitness trainers skilled in sports injury prevention and repair are available for individual training sessions.

Fitness classes are offered on a regular basis and include programs like strength circuit training, movement prep, yoga for golfers and therapeutic yoga for beginners. Performance specialists are available by appointment to conduct individual assessments and offer structural solutions to boost performance, productivity and well-being. Services include:

- Cardiovascular Evaluation/iMett Test
- Functional Movement Screen (movement assessment)
- Body Fat Analysis
- Performance Training
- Active Isolative Flexibility Therapy (assisted stretching)
- Power Plate Routine

The L-shaped, heated outdoor pool area includes two 25-meter swimming lanes, private cabanas and F&B service. Men’s and women’s locker rooms provide showers and steam rooms with changing area, lockers and personal grooming products.

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The clubhouse restaurant serves a gastropub- themed menu led by Chef Stewart Lavender in a casually sophisticated atmosphere anchored by a large fireplace and a wine display area beneath vaulted ceilings. Umbrella-topped tables and comfortable seating around fire pits extend the dining to the outdoors. The restaurant serves breakfast and lunch daily from 8 a.m. to 4 p.m. Sunset cocktails, appetizers and dinner are also offered with seasonal hours.

The adjoining bar is showcased by distressed wood, stone accents and oversized beams, flanked with five large flat screen TV's and two long tables for communal dining. An extensive library of bourbons for tasting flights and classic cocktails highlight the beverage menu.

Private event space includes the Event Lawn, which can accommodate up to 80 people. Members also have access to a business center and executive boardroom seating up to eight people.

Membership at Seven Canyons brings many advantages. For inquiries, please contact Dave Bisbee, Golf Operations and Membership Director at 928.203.2005 or Dave.Bisbee@SevenCanyons.com.

Types of memberships offered:

- **Full Membership**
Offers the most exclusive access to the Seven Canyons Tom Weiskopf designed golf course and club facilities including the Practice Park and Performance Health Center, for members and their families
- **Junior Membership**
Grants members and their families under the age of 40 the same access as Full Membership to all Seven Canyons has to offer.
- **Social Membership**
Members experience Seven Canyons' extraordinary service and amenities including dining, fitness and pool, tennis, as well as access to Enchantment Resort and world- renowned Mii amo Spa.
- **Corporate Membership**
The perfect mix of business and pleasure, this membership allows up to 4 individuals to enjoy all the benefits of Full Membership.

About Enchantment Group

[Enchantment Group](#) focuses on developing and managing all aspects of hotels, resorts, spas and communities. Headquartered in Scottsdale, Arizona, Enchantment Group provides highly personalized branded or customized resort and spa development and management services in ways that maximize performance and return on investment. Award-winning properties managed by Enchantment Group include [Mii amo](#), [Enchantment Resort](#), and [Seven Canyons](#), all in Sedona, Arizona; and the [Tides Inn](#) and [Golden Eagle Golf Club](#) in Irvington, Virginia. Enchantment Group is part of Montreal-based [Dundee | 360 Real Estate Corporation](#), a real estate and hotel development company.

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